

# Americas office signage

Brand conversion

# Offices

## Americas region

- Austin
- Bogota
- Boston
- Chicago
- Dallas
- Houston
- Los Angeles
- Montreal
- New Jersey
- New York
- Oakland
- San Francisco
- Seattle
- Toronto
- Washington D.C.

# Austin

(in progress)

# Exterior

## Hanging



Existing



Proposed

# Exterior

## Directory



Existing



Proposed

# Bogota

(completed)



# Reception



# Terrace window

Vinyl



Before



After (complete)



Boston

(completed)

# Reception

Acrylic



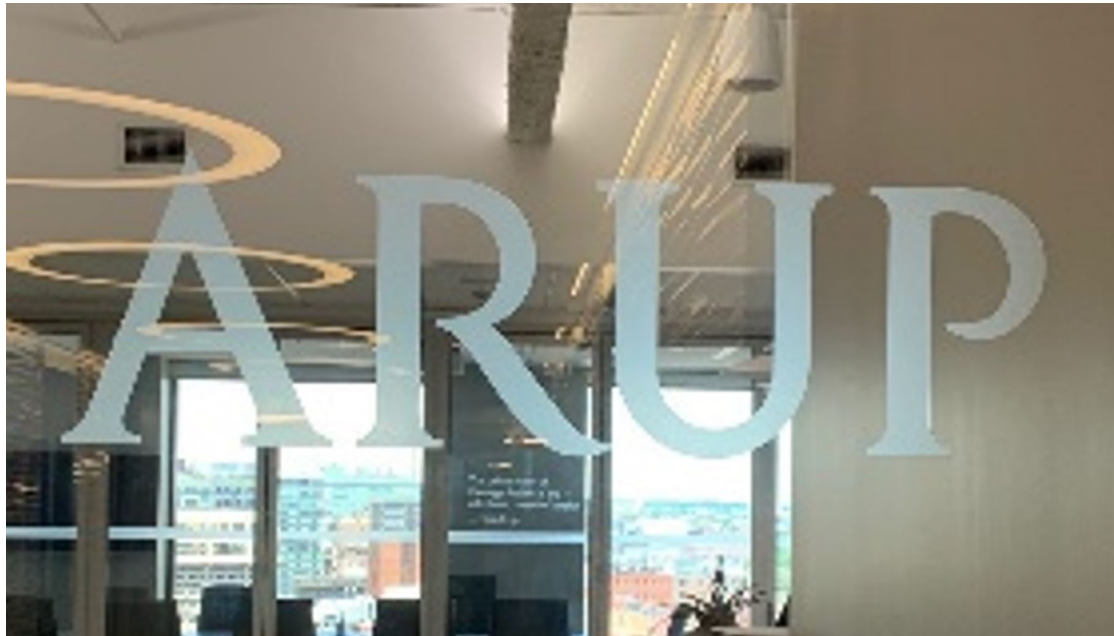
Before



After (complete)

# Reception

Vinyl



Before



After (complete)

# Chicago

(completed)

# Reception wall

Acrylic



Existing



After (complete)



# Dallas

(Complete)

# Reception

Freestanding



Before



After (complete)

# Houston

(completed)

# Reception wall

N/A



Before



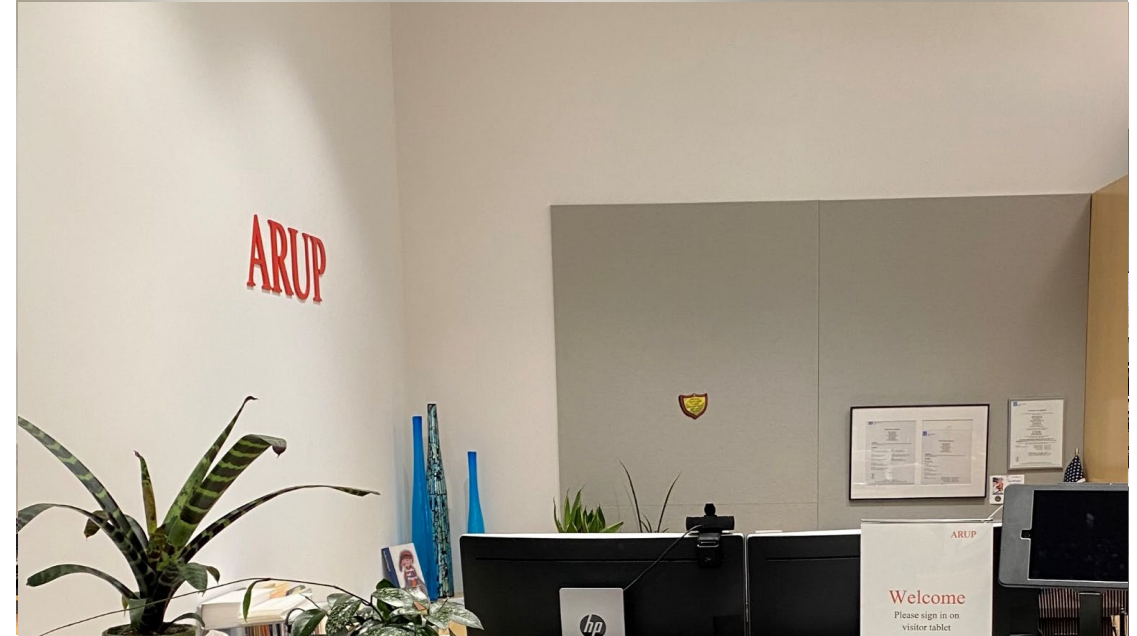
After (complete; removed, not replacing)

# Reception desk wall

Acrylic



Existing

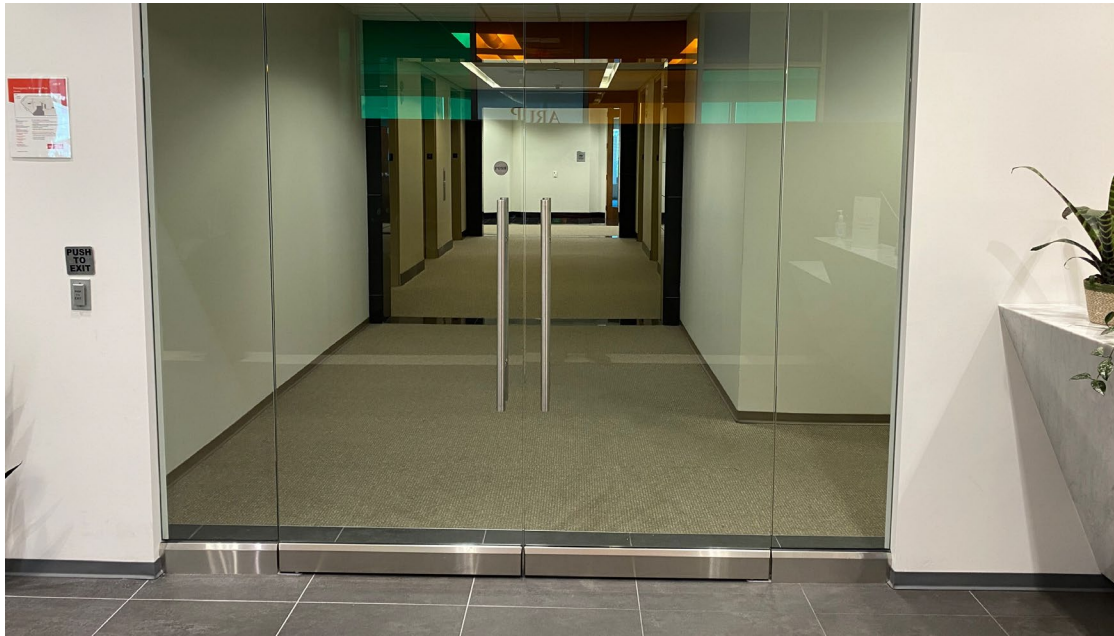


After (completed)



# Reception door

Vinyl



Existing



After (completed)

# Los Angeles

(completed)

# Elevator lobbies

Acrylic



Before



After (complete)

# Building exterior

Vector



Before



After (complete)

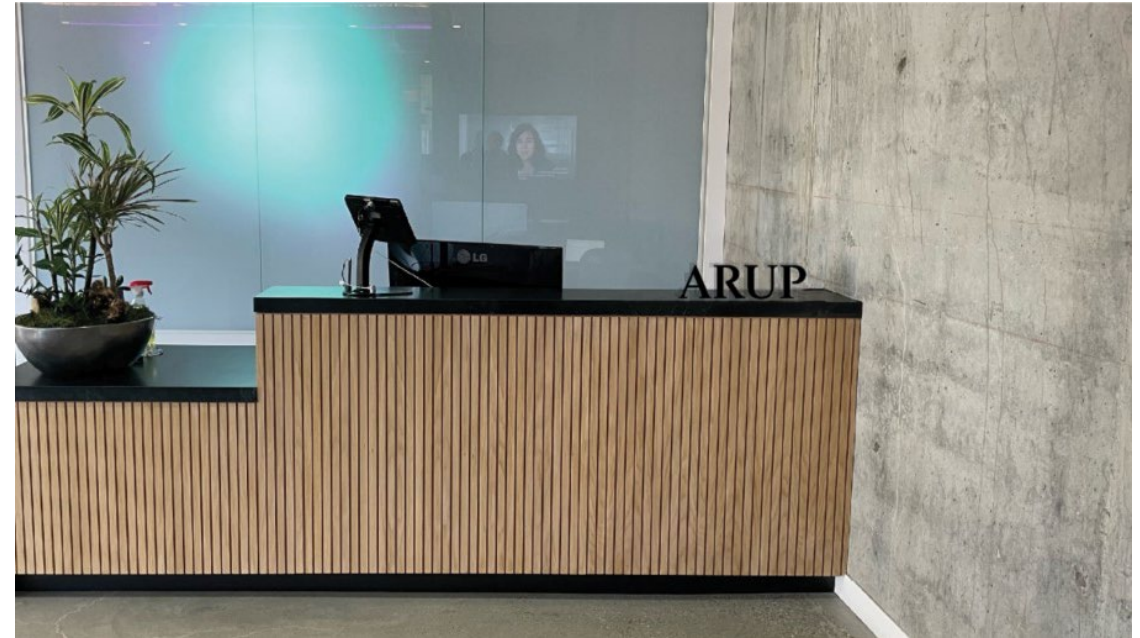


# Reception desk

Freestanding



Before



After (complete)



# Reception glass

Vinyl



Before



After (no new decal)

# Elevator screens

Vector



Before



After (complete)

# Montreal

(completed)

# Lobby

Vinyl



Before



After (complete)



# Reception wall

Acrylic



Existing



After (complete)



# New Jersey

(completed)

# Reception desk

Acrylic



Before



After (complete)

# Reception desk

Acrylic



# New York

(completed)

# Building lobby

Acrylic



Before



After (complete)



# Building lobby

Acrylic



# Reception

Vinyl



Before



After (complete)

# Reception

Vinyl



# Oakland

(completed)



# Elevator lobby

Dimensional letters



Before



After



# San Francisco

(completed)

# Elevator lobby

Dimensional letters



Before



After (complete)

# Conference rooms

Vinyl



Before



After (complete)

Seattle

(completed)



# Reception wall

Mixed material



Before



After

Toronto

(completed)

# Exterior building

Acrylic and vinyl



Before



After (completed)

# Elevator lobbies

Acrylic



Before



After (completed)



# Elevator lobbies

Acrylic





# Reception desk

Acrylic



Before



After (completed)

# Reception desk

Acrylic



# Washington, DC

(completed)

# Reception wall

Freestanding



Existing



After (complete)

- office renovation scheduled in 2023

ARUP